



HOMEBWOI

/'hōm,boi/

ARTIST | PRODUCER

ELECTRONIC PRESS KIT



HOMEBWOI

BIOGRAPHY

James Maddox known professionally as 'Homebwoi', is a renowned record producer, artist, song writer, and philanthropist, who received much acclaim following his feature on the 2004 hit "Halftime" with the Atlanta-based group Ying Yang Twins which has become a staple in the collegiate arena.

Born on March 18, 1978 in Griffin, Georgia an industrial city south of Atlanta. Homebwoi developed a love for music earlier in life following in the footsteps of his older brother who was also revered as a master lyricist in the Hip-Hop arena. His passion for the arts (visually and musically) became a way of life creating this pioneer of an artist who continues to break barriers in the industry.

Following high school, Homebwoi really focused on building his professional career. Known for creating the "Grip-Town Sound" he began entertaining local audiences with captivating performances creating a music sensation that was incomprehensible. This experience helped to shape his musical journey as he began catapulting himself to greatness.

Homebwoi began his solo career recording and producing for different artists while launching his first single, "Gimme A Break" as he caught the attention of record labels with the help of his manager Victor Walker known in the industry as "VicXL". The Homebwoi era began with one simple visit to Walker's store, Backstage Music in Riverdale, Georgia, by artist | producer DJ Smurf also known as Mr. Collipark owner of Collipark Music. This meeting led him signing a deal with the company and then later to Asylum / Warner Music Group.

While working with numerous Grammy nominated and award winning artists and musicians such as DJ Khaled and many others. Homebwoi achieved massive success even during the difficulties he faced in the music industry. Over the course of the years, Homebwoi received numerous accolades and features in very esteemed publications. Recently he embarked on his latest ground breaking project, a tell all documentary about his life and career entitled, "How To Tame An Elephant" - this film reveals the struggles and triumphs during his journey to stardom and an in depth look to his family structure and those who were instrumental in his career.

James 'Homebwoi' Maddox is now a husband, father, and the founder and CEO of a multi-media agency - Metro Southern Media, Inc. located in Atlanta, Georgia. Homebwoi believes that every struggle he's experienced has given him something that success could not, how to endure the challenges of life, and how to maintain success.



HOME BWOI

MUSIC CAREER

DISCOGRAPHY AND COLLABORATIVE WORKS

Me and My Brother - Ying Yang Twins (2003)

Heart of the Streets - BG (2005)

United State of Atlanta - Ying Yang Twins (2005)

WWE "Wreckless Intent" (2006)

Listennn... the Album - Dj Khaled (2006)

How To Tame An Elephant Soundtrack (2023)

ARTICLE FEATURES

T4C: TOP 40 CHARTS

Asylum Records Signs Agreement With Atlanta Powerhouse Rap Label, ColliPark Music

XXL MAGAZINE

Mr. Collipark - Hello New World

OZONE MAGAZINE

Issue #29: November 2004

FADER MAGAZINE

The Now Issue: #59 Jan/Feb 2009

WIKIPEDIA

Ying Yang Twins

WIKIPEDIA

Homebwoi

VOYAGE ATL

Meet James 'Homebwoi' Maddox





SOCIAL MEDIA

HOMEBWOI



homebwoimusic



therealhomebwoi



homebwoi



homebwoi



youtube.com/homebwoi

CURRENT PROJECT

+ Documentary

+ Soundtrack

+ Docuseries



Release Date

March 2023

Studio

Metro Southern Media

HOW TO **TAME** AN ELEPHANT

HOMEBWOI



DOCUMENTARY: Now streaming on Prive Video & Tubi TV

SOUNDTRACK: Streaming On All Major Platforms
Such As - Apple Music | Spotify | Google Play



www.HOMEBWOI.com

JAMES 'HOMEBWOI' MADDOX